

Recyclers POWER SOURCE is a free nationwide publication that is distributed to over 12,000 businesses each month! Containing products and services geared to help auto recyclers stay cost effective and competitive, our publication is the ideal way to market to the auto recycling industry!

FRONT COVER

Includes 1/2 page article/ad inside >>> \$1,800

FRONT COVER TEASER

Teaser: 2-5/8"W x 1-1/4"H >>>>>>>> \$200

BACK PAGE

Full page ad >>>>>>>>>>>>>> \$1,500

INSERT

This fee includes the insertion only. Printing of your postcard would be an additional fee. >>>> \$500



FRONT COVER

TEASER

Inside Ads

| | Color | Multiple |
|----------------|--------------|----------|
| Full Page..... | \$1,470..... | \$1,330 |
| 2/3 Page..... | 1,240..... | 1,110 |
| 1/2 Page..... | 1,050..... | 930 |
| 1/4 Page..... | 565..... | 510 |
| 1/8 Page..... | 330..... | 300 |

***There will be a 10% extra charge for specific position.**
(Restrictions may apply. Positions of ads will change from month to month at publisher's discretion if placement is not specified.)

Bulletin Board Section

\$65 per space. \$125 per 2-space.

Classified Section

\$50 per ad (120-word maximum)
▶ 25¢ per word over 120
▶ Ad will be placed on our website in the classifieds section.

Website Banner Ads

\$35 per month

MEET THE TEAM

Recyclers Power Source has an entire team available to help you in your needs. From advertising, to design and social media we are here for you. Specializing on customizing our specialties to your needs. Contact us today to get started.



Max Rohlfen
Sales Director
max@teampowersource.com



Susan Travis
Creative Director
susan@teampowersource.com



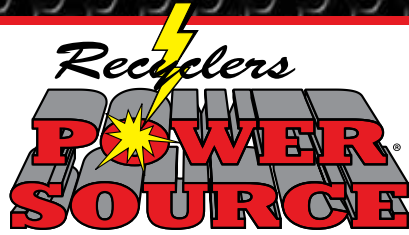
Jessie Kabele
Designer/Web Director
jessie@teampowersource.com

DISPLAY AD COPY REQUIREMENTS

You may submit handwritten or typed copy and let our graphics department design your ad at no additional charge to be used only in the Recyclers Power Source. Please furnish any hi-res photos, artwork or logos desired. You may submit your digital files prepared to the correct size. Please submit as a high res PDF with a CMYK build.

712-759-1622 • max@teampowersource.com • www.rpowersource.com

2021 ADVERTISING ORDER FORM



Please Complete and Email or Mail to:

max@teampowersource.com | PO Box 556, Spirit Lake, IA 51360

Company: _____

Address: _____

Order placed by: _____

Phone: _____ Ext#: _____

Email _____

Preferred method of receiving invoice Mail Email

ISSUES AD SIZES

| | JAN | FEB | MAR | APR | MAY | JUNE |
|---------|-----|-----|-----|-----|-----|------|
| AD SIZE | | | | | | |
| PRICE | | | | | | |

| | JULY | AUG | SEPT | OCT | NOV | DEC |
|---------|------|-----|------|-----|-----|-----|
| AD SIZE | | | | | | |
| PRICE | | | | | | |

Additional Comments: _____

AD MATERIAL/ARTWORK

Recyclers Power Source will design your ad FREE OF CHARGE!*

*If you use our design file of your ad in any other publication, there will be a design fee.

Customer will provide artwork/ad information to **max@teampowersource.com**

VERIFICATION

Your reservation is not secured until we receive this signed verification. Please sign. Thank you!

Signed _____

Date _____

2020 CALENDAR

JANUARY

Deadline: December 11
Mail Date: December 28

FEBRUARY

Deadline: January 11
Mail Date: January 25

MARCH

Deadline: February 8
Mail Date: February 22

APRIL

Deadline: March 11
Mail Date: March 25

MAY

Deadline: April 12
Mail Date: April 26

JUNE

Deadline: May 11
Mail Date: May 25

JULY

Deadline: June 10
Mail Date: June 24

AUGUST

Deadline: July 12
Mail Date: July 26

SEPTEMBER

Deadline: August 11
Mail Date: August 25

OCTOBER

Deadline: September 10
Mail Date: September 24

NOVEMBER

Deadline: October 11
Mail Date: October 25

DECEMBER

Deadline: November 10
Mail Date: November 24